

DAY OF CARING

PITCH IN. GIVE BACK. JOIN US!

FRIDAY, SEPTEMBER 18, 2020



Hello All:

This year, due to COVID-19, Day of Caring will look a little different. Our #1 priority is the safety of our volunteers, agency staff and their clients. As Virginia moves into Phase 3, we are keeping an optimistic outlook while planning this event but have erred on the side of caution with the conditions this fall remaining unknown. We will communicate with you any changes that arise.

After months of quarantine and isolation, we are looking forward to coming together and doing good in our communities.

EVENT DATE(S): Friday, September 18, 2020 BUT PROJECT DATES MAY VARY

- The main day and preferred project date for Day of Caring will be Friday, September 18th.
- As we continue to minimize large gatherings we understand that some of our nonprofits have several projects that can accommodate large groups of volunteers or may have other large groups planned onsite which would conflict with our request to host smaller groups. This year projects can be posted on or after September 18, 2020 to provide for the safest environment and smaller groups.

NEW KICK OFF CELEBRATION FOR VOLUNTEERS AND ORGANIZATIONS

JOIN US the morning of Friday, September 18th, for our first ever, service area wide, Day of Caring and United Way Campaign Kick Off! United Way is inviting all of our Partner Agencies and Day of Caring Agencies to set up along the parade route to hold up signs and represent your nonprofit as you cheer on drive-thru participants. Participants driving thru will include Day of Caring volunteers, campaign volunteers, donors, corporate partners, and community leaders.

- The first 500 drive-thru participants will receive a participation packet. Agencies Participating in the Drive-Thru Parade are given the opportunity to provide marketing materials/brochures to be included in the packets. Materials must be provided to UWVP by August 24, 2020. Please contact Katie Schubert- kschubert@uwvp.org to make arrangements for drop off.
- **To Participate as an Agency Registration is Required and Space is Limited.**
Register at <https://unitedwayvirginiapeninsula.wufoo.com/forms/pxau0910dm0u3s/>

Parade Details are still being developed. We will share more information as plans are finalized.

- **DATE/TIME:** Friday, September 18th
 - Nonprofits arrive for setup- TBD
 - Volunteers Start the Drive-Thru- TBD
- **LOCATION:** TBD

2020 DAY OF CARING TIMELINE:

July 1- July 27- Agencies submit Day of Caring projects

August 24- Agency deadline to provide marketing materials for participation packets

July 31- September 7- Volunteer sign up for projects (projects will remain pending until July 31)

September 18- Day of Caring and United Way Campaign Kick Off- Drive-Thru Parade and start of projects

POSTING PROJECTS:

We will be using Volunteer Peninsula again this year to post projects for volunteers to sign up for. The process for posting a project is the same as last year.

- [CLICK HERE](#) to check out our website for the latest information, videos, and user guides
- [CLICK HERE](#) for the updated 2020 Day of Caring Agency User Guide

OTHER CHANGES THIS YEAR:

- Due to the effects that COVID-19 has had on our local businesses, United Way of the Virginia Peninsula did not seek the same level of sponsorships this year. Instead, we will continue to thank the sponsors from last year that supported us when they were healthy and able to do so. For 2020, we will work within a minimal budget to make this event successful.
 - What this means is that we will not have the funding for volunteer shirts, snacks, water, funding to support projects costs or photo contest prizes (but we hope you still send us pictures).

NEW COVID-19 REQUIREMENTS FOR DAY OF CARING 2020:

- Safety is our #1 priority. We empower all of our agencies to make the right decision to keep everyone safe and healthy.
- **Organizations will be required to complete a Safety Form** stating your organization will comply with CDC Guidelines in place at the time of the project and send it back to United Way in order to participate (coming soon).
- **Organizations will receive a volunteer waiver that must be completed by every volunteer** prior to working. Waivers should be secured for 6 years. United Way will not require a copy.
- PPE must be provided to volunteers or communicated that they must bring their own to participate. Please keep in mind that if volunteers are social distancing, face coverings are not a requirement and can be dangerous on hot days.
- United Way is asking that all projects be limited to the number of volunteers that the agency can safely congregate with CDC Guidelines in mind. You can post multiple projects on multiple days to make it easier.
 - If you can safely host a large group of volunteers on the same day, I still recommend posting multiple smaller projects so volunteers know you are working with smaller groups for safety.
- Organizations will be responsible for providing water, snacks, and lunch to volunteers.
- Organizations will be responsible for communicating with the volunteers with the specific details and plan to ensure safety.

FEEDBACK FROM VOLUNTEERS:

- Safety is a concern due to COVID-19. They want to make sure all safety regulations are followed.
- Volunteers feel more comfortable with outside projects, virtual projects, kits they can take home or to work to complete, and smaller groups.
- Volunteers want to know the details of the project and what items/tools could be helpful for them to bring. They are willing to bring garden, hand, or power tools to make the project easier.
- Last year, some volunteers did not receive any communication about their project agency prior to the Day of Caring. They expressed that they were confused, anxious, and felt unprepared due to the lack of communication.
 - United Way will provide email templates for agencies to complete and email to all volunteers to provide a better volunteer experience.

SHARE YOUR PICTURES:

As mentioned above, we will not have the photo contest this year but we would love to view and share your picture on our social media and with other agencies, community partners, and volunteers.

Please send your Day of Caring pictures to- DayofCaring@uwvp.org

START POSTING YOUR PROJECTS TODAY ON VOLUNTEER PENINSULA

[CLICK HERE](#) to enter the Volunteer Peninsula website.

DAY OF CARING QUESTIONS:

If you have questions on the new rules and policies, have a question on a project, would like feedback on an idea, need helping posting a project, or need anything else Day of Caring related, please contact Katie Schubert. We are working hard to make this a successful event to benefit our community. We are happy to answer any questions you have.

Katie Schubert
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