



LEARN Well



EARN Well



LIVE Well

CONTENTS

1	Message from the President
2	What Does United Way Do?
3	The Funding Process
4	2016 Grants to Local Service Providers
5	CHILDREN & YOUTH
5	Kindergarten Readiness
5	Early Prevention & Intervention
5	K12 Intervention/Enrichment
6	Child Welfare
6	Intervention and Enrichment
7	BASIC NEEDS
7	Domestic Violence
7	Serving Families in Crisis
8	Basic Needs
8	Emergency Food
8	Emergency Communications for Military
8	Disaster Services
9	SELF-SUFFICIENCY
9	Job Readiness
9	Adult Literacy
9	Consumer Credit Counseling
9	Adults With Disabilities
10	Housing Stability
10	Emergency Bill Pay
10	Housing Stabilization
10	Home Maintenance
11	COMMUNITY HEALTH
11	Healthcare Access
11	Senior Services
11	Pediatric Hospice
12	Funded Providers and Programs
20	2016 Volunteers

FROM THE PRESIDENT



As the new President and CEO of United Way of the Virginia Peninsula, I am honored to be at the helm of an organization whose sole mission for the past 77 years has been to care for people in our community.

The idea of “neighbor-helping-neighbor” is certainly not a new one. Yet in today’s world of non-stop, 24-hour communication, it is surprising how often we are unaware of the needs in our own backyard...and there are many.

United Way and its board, staff and the dedicated Community Investment Volunteers have spent countless hours ensuring that the programs supported by donated funds are not only addressing our most critical needs, but are doing so efficiently and effectively. We are grateful for the hard work of our volunteers and of the local agencies, whose funded programs are helping to feed, shelter, educate, counsel, mentor, and protect children, youth, individuals, and families on the Peninsula and Middle Peninsula.

On behalf of the thousands of people you may never meet, but who have been helped *because you cared*, we sincerely thank you for your support of United Way.

Steven S. Kast
President and CEO

WHAT DOES UNITED WAY DO?

*P*eople usually think of United Way as a fundraising organization—but that's really just part of what we do.

Through our 77 years of caring for Peninsula communities we have learned that the best way to help the most people is to (1) focus on the root causes of our community's most critical issues; (2) develop resources and invest them in programs that address those issues; and (3) ensure that those programs provide the outcomes they have promised.

United Way brings people together from all over the community—government, business, faith groups, other non-profits, and citizens—to identify critical issues and develop solutions. We build partnerships with other funders, municipalities, and community organizations as well, because it takes the whole community to make this work.

United Way gets results. United Way makes sure that the programs we fund are getting the results our community needs. Through a system that measures and reviews program outcomes, United Way can benchmark progress and ensure our donors that their money is used efficiently and effectively.

All of this means that United Way is hard at work for everyone. In fact, one of every four Peninsula and Middle Peninsula residents has been helped by a United Way funded program.

identifying NEEDS
finding ANSWERS
measuring RESULTS
funding SOLUTIONS



★ Indicates locations of United Way funded service providers.

UNITED WAY OF THE VIRGINIA PENINSULA
funds 29 agencies offering 54 programs throughout the cities of Hampton, Newport News, and Poquoson, and the counties of Gloucester, Mathews and York.

THE FUNDING PROCESS

After the completion of United Way campaigns, decisions must be made on how to best use the monies raised to help our community. This is done through a three-step process:

1. Local agencies submit funding requests to United Way for a wide variety of health and human service programs in four priority areas determined by our Board of Directors.
2. Volunteers from all sectors of the Peninsula communities are recruited to be part of **Community Investment Panels** that help make funding recommendations.
3. The volunteer panels review each funding request and carefully evaluate program goals and results. Along with United Way Staff, the volunteers make recommendations about which programs should receive funding. United Way's Board of Directors provides final approval.

United Way funds programs in FOUR PRIORITY AREAS:



CHILDREN & YOUTH

Programs emphasize early prevention and intervention, Kindergarten readiness, enrichment programs, conflict resolution, and career and character development.



BASIC NEEDS

Programs offer emergency food, shelter and disaster relief; emergency communication for our military; and support for those affected by family violence.



SELF-SUFFICIENCY

Programs work to build housing stability, self-reliance, develop employment and personal financial skills, and support work programs for adults with disabilities.



COMMUNITY HEALTH

Programs provide healthcare access for the unemployed, low-income and uninsured adults; coordinate medical transportation for the elderly, and support the area's only pediatric hospice services.

ANNUAL GRANTS TO LOCAL SERVICE PROVIDERS - 2016

Service Provider	United Way Grant	Gross Designations	Total Funding
Alternatives, Inc.	\$ 42,000	\$ 3,022	\$ 45,022
American Red Cross of Coastal Virginia	65,000	23,064	88,064
Bacon Street Youth and Family Services	22,500	1,416	23,916
Big Brothers Big Sisters	48,000	4,891	52,891
Boy Scouts of America, Colonial VA Council	20,000	24,109	44,109
Boys & Girls Clubs of the Virginia Peninsula	284,000	32,516	316,516
C. Waldo Scott Center for H.O.P.E.	6,200	4,110	10,310
Catholic Charities of Eastern Virginia	11,500	37,393	48,893
Center for Child & Family Services	131,500	6,398	137,898
Child Development Resources	44,000	7,727	51,727
Downtown Hampton Child Development Ctr.	119,220	9,847	129,067
EDMARC Hospice for Children	16,000	25,783	41,783
Girl Scout Council of Colonial Coast	23,500	7,777	31,277
Gloucester Housing Partnership	25,000	2,285	27,285
Gloucester Mathews Care Clinic	20,300	4,203	24,503
Habitat for Humanity	20,000	6,834	26,834
H.E.L.P., Inc.	53,000	7,689	60,689
Lackey Free Clinic	40,000	20,779	60,779
LINK of Hampton Roads	90,000	10,490	100,490
NATASHA House	24,000	6,857	30,857
Peninsula Agency on Aging	36,000	19,630	55,630
Peninsula READS	35,000	7,689	42,689
Salvation Army, Peninsula Command	237,000	20,051	257,051
Samaritan Group	6,780	1,221	8,001
Transitions Family Violence Services	145,000	10,172	155,172
Urban League of Hampton Roads	20,000	1,525	21,525
VersAbility Resources	115,000	19,906	134,906
Virginia Peninsula Foodbank	100,000	76,872	176,872
YMCA, Peninsula Metropolitan	49,500	14,750	64,250
		TOTAL	\$ 2,269,006

CHILDREN & YOUTH



United Way's emphasis on School Success is evidenced by our support of programs that offer the following outcomes:

Kindergarten Readiness:

Preschoolers access high-quality, early learning programs:

- Nurturing young children by providing affordable, quality preschool programs that develop the whole child and help to ensure school readiness.
- Fostering growth and development in young children and providing a responsive environment where preschool-age children learn through hands-on experiences.
- Encouraging preschool families to participate in activities that support ongoing school success.

United Way Funded Service Providers:

*Downtown Hampton Child Development Center
Peninsula Metropolitan YMCA*

Early Prevention & Intervention:

- Family-centered supports and specialized services are offered for infants and toddlers with disabilities or developmental delays to maximize child health and development.

United Way Funded Service Providers:

*Child Development Resources
Versability Resources*

K-12 Intervention/Enrichment:

K-12 students access high-quality programs in a safe learning environment that encourages character development and academic achievement.

- Children facing adversity receive professionally supported, one-to-one mentoring relationships.
- Opportunities are provided for developing a boy's sense of achievement while cultivating his career path in a fun environment.
- Leadership programs designed to empower girls to discover their potential, connect with others, and take action in their communities and the world are provided.

United Way Funded Service Providers:

*Girl Scouts of the Colonial Coast
Boy Scouts, Colonial Virginia Council
Big Brothers Big Sisters*

CHILDREN & YOUTH *(continued)*

Child Welfare:

- Case management, education, resources, adoption services, and material support is provided to families in need in Hampton Roads.

United Way Funded Service Provider:

Catholic Charities of Eastern Virginia

Intervention & Enrichment:

- An integrated program of academics, technology and life skills builds the self-confidence and academic skills helping children succeed in school.
- High-quality enrichment activities are offered to at-risk students .
- Children and youth receive a safe and fun environment with education, career development, sports, arts and recreation.
- Young people receive the opportunity to learn how to resolve conflicts nonviolently and parents of the youth learn ways to support these skills in their children.
- Service learning is provided among Southeast Newport News community teens; offering leadership and employment readiness skills through a summer experience.
- Math skill-building sessions are offered to rising 3rd and 4th graders.

United Way Funded Service Providers:

Alternatives, Inc.

C. Waldo Scott Center for H.O.P.E.

Boys & Girls Clubs of the Virginia Peninsula

Peninsula Metropolitan YMCA

Center for Child & Family Services



BASIC NEEDS

United Way is dedicated to meeting the basic needs of Peninsula residents and helping to ensure that assistance is available during times of personal crisis or disaster. Funded programs include the following:

Domestic Violence:

- Intervention/prevention services to children affected by domestic violence.
- Individual, family, and group therapeutic counseling and support for sheltered and outreach survivors of family violence.
- Twenty-four hour telephone access to emergency shelter, support services, information and referrals for individuals and families in domestic violence situations.
- Information and referral, support, accompaniment and safety planning to survivors of domestic violence engaged in criminal and civil court systems.



United Way Funded Service Provider:

Transitions Family Violence Services:

Serving Families in Crisis:

- Individual and group counseling to individuals engaged in criminal behavior and family violence.
- A safe environment for children to visit with non-custodial parents.
- Individual, family, couple and group therapy for adults and children who are experiencing emotional/behavioral problems.
- Therapeutic and evidence based treatment methods through outpatient clinical programs to youth and families struggling with substance abuse and mental health disorders.
- Case management, assistance, and resources for low-income adults, seniors, and their families.

United Way Funded Service Provider:

Center for Child & Family Services

Bacon Street Youth and Family Services

Catholic Charities of Eastern Virginia

BASIC NEEDS *(continued)*

Basic Needs:

- Shelter to the homeless.
- Identification of need and connection with appropriate resources.
- Immediate shelter, food, and security in a safe/supportive environment.
- Case management and employment assistance/training.
- Life coaching, pathway to self-sufficiency.

United Way Funded Service Providers:

LINK of Hampton Roads

H.E.L.P., Inc.

Emergency Food:

- Distributes food effectively through collaborative efforts that alleviate hunger, promote nutrition, and encourage self-reliance.

United Way Funded Service Providers:

Virginia Peninsula Foodbank

Salvation Army

Emergency Communications for the Military:

- Military members, veterans and their families have access to emergency communications and other critical support services at home, on military installations, and abroad.

United Way Funded Service Provider:

American Red Cross of Coastal Virginia

Disaster Services:

- Provides life-saving services to people affected by disaster.
- Prepares communities for disasters before they strike.

United Way Funded Service Provider:

American Red Cross of Coastal Virginia



SELF-SUFFICIENCY

United Way works to build self-reliance in individuals and families through programs that help develop employment skills and personal capacity building. Funded programs focus on the following:



Job Readiness:

- Job readiness skills training for probationary adults and youth.
- Job retention training for low and moderate income adults.

United Way Funded Service Providers:

Center for Child & Family Services

Urban League of Hampton Roads

Adult Literacy:

- Literacy/numeracy assessment and tutoring services for both American-born English-speaking adults and those whose native language is not English.
- Increased language, communication, and math skills.

United Way Funded Service Provider:

Peninsula Reads

Consumer Credit Counseling:

- Budget, credit, and financial counseling to clients, addressing money management skills and ensuring the wise use of credit.

United Way Funded Service Provider:

Center for Child & Family Services

Adults with Disabilities:

- Employment, training, and day support services on the Middle Peninsula and Northern Neck.
- Safe and supportive homes for adults with developmental disabilities.
- Opportunities to work, develop skills, and earn a wage.

United Way Funded Service Provider:

VersAbility Resources

SELF SUFFICIENCY *(continued)*

Housing Stability:

- Helping families and individuals access maintenance, repair, home improvement, and utility assistance services to sustain permanent housing.

Emergency Bill Pay

- Providing temporary financial assistance with emergencies such as electricity, heat, rent, and car repairs to low income residents across the Peninsula, including Gloucester and Mathews.

United Way Funded Service Providers:

Salvation Army

Samaritan Group

Housing Stabilization

- Temporary shelter in motels to homeless families and individuals while working on obtaining permanent housing.
- Restored utility services and avoidance of disconnections, when possible.
- Supportive housing to homeless mothers and their children with wrap-around services.

United Way Funded Service Providers:

NATASHA House

Salvation Army

Home Maintenance:

- Supporting homeowners who struggle to maintain the exterior of their homes because of age, disability or economic circumstances.
- Interior and exterior home repair assistance to low income homeowners in Gloucester.

United Way Funded Service Providers:

Habitat for Humanity

Gloucester Housing Partnership



COMMUNITY HEALTH

United Way promotes the physical and emotional well-being of Peninsula residents by funding the following:

Healthcare Access:

- Healthcare is available for unemployed, low income, and uninsured adults.
- Medications and medical and dental services for adult patients with chronic diseases are available.
- Skilled, compassionate health care and counseling is offered to low income, uninsured residents.

United Way Funded Service Providers:

*Gloucester Mathews Care Clinic
Lackey Free Clinic*



Senior Services:

- Coordinates community volunteers to transport seniors to and from non-emergency medical appointments.
- Links seniors to social, medical, and community services.
- Case management, assistance, and resources for low-income seniors.

United Way Funded Service Providers:

*Peninsula Agency on Aging
Catholic Charities of Eastern Virginia*

Pediatric Hospice:

- Family-centered program for families caring for a catastrophically ill child at home.
- Emotional, psychosocial support to assist families with caregiving, coping, and bereavement.

United Way Funded Service Provider:

Edmarc Hospice for Children

2016 VOLUNTEERS



Richard Mason
Oasis Counseling Center

Brent Mathews
Langley Air Force Base

Sherry Mathews
Langley Air Force Base

Jonathan McBride
Hampton Community Development

***Henry Mills**
Old Point National Bank

Terry Morris
NASA/Langley Research Center

JoAnn Owens
Ferguson Enterprises

Kevin Pearce
Newport News Dept. of Health

Flave Rogers
City of Newport News

Lennie Routten
Newport News Shipbuilding

Sam Samorian
Community Health Charities of
Virginia

Wayne Silver
Newport News Shipbuilding

Mark Woodard
The Chesapeake

Sherry Wright
City of Newport News

Alan Archer
City of Newport News

Ron Bieszczad
Sentara

Malik Brice
Newport News Juvenile Services

Tom Cosgrove
Newport News Shipbuilding

***Patrick Finneran**
Newport News Public Schools

***Courtney Gardner**
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***Chip Goldstein**
Irving B. Goldstein, PC

***Chavis Harris**
Newport News Shipbuilding

Carolyn Holmes
Hampton City Schools

Michael Holmes
Booz Allen Hamilton

***Patricia Johnson**
Hampton City Schools

***Joel Kirsch**
Newport News Human Services
(Ret.)

Phyllis Kirsch
Community Volunteer

***Timothy Lauth**
Newport News Shipbuilding

***Community Investment Panel Leaders**



*One of the greatest gifts
we can give our children
is the security of a caring community.*