

UNITED IS THE WAY to building communities where all can thrive!

Here's How You Can Help



Give Back

Workplace Campaign & Fundraisers

Inspire your team to give back through a company-led campaign that supports lasting change in our community.

Individual Giving

Make a personal commitment to your community by giving directly to help meet local needs.

Give Back Days

Create a reason for the community to give back to United Way by hosting a Give Back Day, where a percentage of proceeds from your business supports local families in need.

Round Up Program

Partner with us to allow your customers to round up their purchase at checkout and donate their change to support critical needs in our community.



Get Involved

Sponsorships

Amplify your brand and impact by sponsoring United Way events or initiatives that serve local families.

Kindness Card Participant

Join a network of local businesses offering year-round discounts to United Way donors who give \$150 or more. It's a great way to say "thank you" and drive customer loyalty.

Volunteering

Lend your time and talent through meaningful service opportunities that create real impact.



Take Action

Join Emerging Leaders Society

With your \$100 donation, you will be connected with young professionals (ages 20-40) who are passionate about service, leadership, and community change.

Join Women United

With your \$250 donation, become a part of a dynamic network of women dedicated to empowering others and leading change in our region.



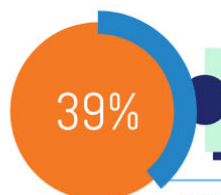
101 York Crossing Rd. Yorktown, VA 23692
(727)-229-2222 | info@uwvp.org



Learn More!



*When every person in our community, can support themselves, care for their family, and lend a hand to their neighbor, our ability to **give help and hope** becomes infinite.*



of households on the VA Peninsula are experiencing poverty or is **ALICE** (Asset Limited, Income Constrained, Employed)

ALICE makes too much to qualify for public assistance programs

ALICE doesn't make enough to cover the basic needs of their household



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HEALTHY COMMUNITY

Improving health and wellbeing for all

CERTIFIED PARTNER AGENCIES

Avalon Center
C. Waldo Scott Center H.O.P.E. Inc.
Catholic Charities of Eastern Virginia
Center for Child & Family Services
Community Brain Injury Services
Gloucester Mathews Care Clinic
Edmarc
HELP Inc.
Lackey Clinic
LGBT Life Center
Peninsula Agency on Aging
Thrive Peninsula
Virginia Peninsula Foodbank
Williamsburg House of Mercy
YMCA of the Virginia Peninsulas

UNITED WAY'S COLLABORATIVE INITIATIVES

Moms' CAN (Community Assistance Network)

Connecting expectant moms to caring support. Because every baby deserves a strong beginning—and every mom deserves support.



COMMUNITY IMPACT GOAL
To increase the health and wellbeing for every person in our community



Moms' CAN Team with Hampton Healthy Families Team

Moms' CAN

As a specialized service of United Way's Community Assistance Network, Moms' CAN Resource Specialists help promote healthy pregnancies, safe deliveries, and confident parenting—ensuring moms and babies have the support they need to thrive.



YOUTH OPPORTUNITY

Helping young people realize their full potential

CERTIFIED PARTNER AGENCIES

The 200+ Men Foundation Alternatives, Inc.
Big Brothers Big Sisters of the Virginia Peninsula
Boys & Girls Clubs of the Virginia Peninsula
Child Development Resources
Colonial CASA
The DeGood Foundation
FirstSpark
G.I.R.L.S Club
Girl Scout Council of Colonial Coast
One Child Center for Autism
Peake Childhood Center
Scouting America, Colonial Virginia Council
SoundScapes, Inc.
Youth Volunteer Corps of Hampton Roads

UNITED WAY'S COLLABORATIVE INITIATIVES

Champions for Children

Mobilizing the caring power of people because every child deserves a champion

Moms' CAN (Community Assistance Network)

Connecting expectant moms to caring support. Because every baby deserves a strong beginning—and every mom deserves support.

Peninsula Youth Collaborative (PYC)
Bringing people and organizations together to better serve children and young adults on the Virginia Peninsula.



COMMUNITY IMPACT GOAL
To improve educational, health, and social outcomes for every child



Transportation Program Interview Event

PENINSULA YOUTH COLLABORATIVE Transportation Program

A partnership with United Way of the Virginia Peninsula, Busch Gardens Williamsburg, VA, and the Hampton Roads Workforce Council

*Note: Some Certified Partner Agencies serve multiple impact areas



FINANCIAL SECURITY

Creating a stronger financial future for every generation

CERTIFIED PARTNER AGENCIES

The Arc of Greater Williamsburg
Commonwealth Catholic Charities
The Community Outreach Coalition
Habitat for Humanity Peninsula & Greater Williamsburg
Hampton Roads Community Action Program (HRCAP)
Housing Development Corporation of Hampton Roads (HDCofHR)
Literacy for Life
The Samaritan Group
Urban League of Hampton Roads
VersAbility Resources

UNITED WAY'S COLLABORATIVE INITIATIVES

Community Assistance Network (CAN)
A robust network of diverse community partners working together to keep our neighbors housed, healthy, and thriving.

Eviction Reduction Program

Decreasing eviction rates by addressing systemic barriers and incorporating best practices to ensure evictions are rare, their impacts brief, and the experience humane.

Housing Collaborative

Bringing together organizations working to address homelessness and housing insecurity.



COMMUNITY IMPACT GOAL
To ensure every household can meet it's basic needs and achieve financial security

The VA Peninsula saw a



since January 2025.



New America's Eviction Data Response Network (EDRN) Conference

COMMUNITY RESILIENCY

Addressing urgent needs today for a better tomorrow

CERTIFIED PARTNER AGENCIES

American Red Cross of Coastal VA
Avalon Center
FreeKind
Grove Christian Outreach Center
Housing Partnerships, Inc.
Menchville House Ministries Inc.
The Salvation Army of Williamsburg, Virginia
The Salvation Army, Peninsula Command
Serve the City Peninsula
Transitions Family Violence Services

UNITED WAY'S COLLABORATIVE INITIATIVES

Community Assistance Network (CAN)
A robust network of diverse community partners working together to keep our neighbors housed, healthy, and thriving.

Emergency and Disaster Response
Coordinating community response to mobilize communication, resources, and volunteers to meet urgent needs before, during, and after emergencies.



COMMUNITY IMPACT GOAL
To increase preparedness and resiliency so families in our community can withstand and recover from crises

COMMUNITY ASSISTANCE NETWORK

UWV's Advocacy and Referral service is the backbone of a network of 150+ partners working together to keep our neighbors housed, employed, and healthy

Celebrating 5 years, CAN has

>>>Served 22,714 Individuals
>>>Prevented 1,957 Evictions
>>>Made 6,353 Resource Connections

Mobilized \$1.8 Million in Community Resources

*July 1, 2025-June 30, 2026



CAN Hampton/Newport News Partner Meeting