

2026/2027 Campaign Pledge Form



UNITED WAY
Virginia Peninsula

DONOR INFORMATION

Full Name: Employer:
Prefix First MI Last Suffix
Name as you would like it to appear on recognition materials
Employee Id/Department (if applicable)
Personal Email: Work Email:
Home Address: Phone Number:

Suite/Apt # City State Zip Code

MY TOTAL ANNUAL PLEDGE: \$

DIRECT YOUR GIFT (Choose one or more options)

☐ **UNITED WAY'S COMMUNITY IMPACT FUND! \$**
(To benefit our Community Assistance Network (CAN) and our 49 Certified Partner Agencies)

☐ **ONE OF UNITED WAY'S IMPACT AREAS**
(Choose an impact area and amount below)

☐ **HEALTHY COMMUNITY**
Improving health and wellbeing for all
\$

☐ **YOUTH OPPORTUNITY**
Helping young people realize their full potential
\$

☐ **FINANCIAL SECURITY**
Creating a stronger financial future for every generation
\$

☐ **COMMUNITY RESILIENCY**
Addressing urgent needs today for a better tomorrow
\$

PAYMENT OPTIONS

☐ **Easy Payroll Deduction**

Each pay period, I will donate:

☐ \$100 ☐ \$50 ☐ \$25 ☐ Other: \$

Deduct over # pay periods.

☐ **Keep my kindness going!**

Please continue my donation until I make a change.

☐ **Gift enclosed in the form of:** ☐ Cash ☐ Check
Make checks payable to United Way of the Virginia Peninsula.

☐ **Credit Card Donation (online):**
Scan code or visit uwvp.org/give



If you make your donation online, fill in your name and employer above and return this form to your employee campaign leader.

100% of your gift supports United Way of the Virginia Peninsula and our 49 Certified Partner Agencies, with every donation invested back into our community.
Thanks to the generosity of our Board of Directors, no administrative fees are taken out of your gift to United Way or our Certified Partner Agencies.

*If you would like to designate some or all of your gift to local 501(c)3 agencies, see reverse side.

In Honor Of: In Memory Of:

☐ Do not send me a thank you letter ☐ Do not publicly acknowledge ☐ Do not release my information to agencies

Signature

Date (MM/DD/YYYY)

UNITED IS THE WAY

When every person in our community, can support themselves, care for their family, and lend a hand to their neighbor, our ability to give help and hope becomes infinite.

IMPACT AREAS

WE MOBILIZE OUR COMMUNITY
SO ALL CAN THRIVE



UNITED WAY
Virginia Peninsula

Scan the
QR Code
to view
our
Certified
Partner
Agencies



Your gift supports our 49 Certified Partner Agencies and
United Way's collaborative solutions to build a stronger community.

HEALTHY COMMUNITY

- **Moms' CAN (Community Assistance Network)**

Connecting expectant moms to caring support. Because every baby deserves a strong beginning—and every mom deserves support.

Optional:

Designate some or all of your gift to one or more local 501(c)3 agencies.

*Additional Giving Options: To donate stock/securities, please call (757) 229-2222 or visit uwvp.org/give

YOUTH OPPORTUNITY

- **Champions for Children**

Mobilizing the caring power of people because every child deserves a champion

- **Peninsula Youth Collaborative (PYC)**

Bringing people and organizations together to better serve children and young adults on the Virginia Peninsula.

FINANCIAL SECURITY

- **Community Assistance Network (CAN)**

A robust network of diverse community partners working together to keep our neighbors housed, healthy, and thriving.

- **Housing Collaborative**

Bringing together organizations working to address homelessness and housing insecurity.

COMMUNITY RESILIENCY

- **Emergency and Disaster Response**

Coordinating community response to mobilize communication, resources, and volunteers to meet urgent needs before, during, and after emergencies.

- **Eviction Reduction Program**

Mobilizing community support to decrease evictions and avoid the crisis of housing instability and homelessness.

☐	\$		to	
☐	\$		to	
☐	\$		to	

LEADERSHIP SOCIETIES AND LEVELS



The Tocqueville Society recognizes an **elite team of philanthropic leaders who give at least \$10,000 annually** to United Way to create collective change in our community, and devote their time and talent to tackle our communities' most pressing issues.



I want to be recognized as a Tocqueville Society Member

EMERGING LEADERS SOCIETY

Community-focused professionals who donate **\$100 or more** to United Way can join Emerging Leaders Society, a group of like-minded peers who serve our neighbors in need and develop as active advocate leaders for change.



I want to join, or continue my membership with, the Emerging Leaders Society

WOMEN UNITED

Women who donate **\$250 or more** to United Way can join Women United, a group of like-minded women whose collective giving and volunteer service make a substantial impact on reducing poverty in our community for women and children.



I want to join, or continue my membership with, Women United

COMMUNITY ASSISTANCE NETWORK

One Phone Number to **Connect to 150+ organizations** working together to **keep our neighbors, housed, healthy, and thriving.**

NEED HELP? CALL (757) 229-2222

Talk to an Advocate today and receive **Resource Navigation** and **Referral Services.**

Moms' CAN

Moms' **CAN (Community Assistance Network)** connects expectant moms to **caring support.** We listen first, build trust, and **connect you to local resources**—so you're never navigating pregnancy alone.

Reach out today—we're here to support you every step of the way.

Call (757) 229-2222*press option 2



The Kindness Card contains year-round discounts from local businesses whose owners believe that when you **Give Kindness**, you **Get Kindness.**

By donating \$150 or more to United Way of the Virginia Peninsula, you will receive a Kindness Card.

For our current list of participating businesses, visit:

www.uwvp.org/kindnesscard

UNITED IS THE WAY TO A THRIVING COMMUNITY