

FRIDAY, SEPTEMBER 15, 2023

**OUR COMMUNITY'S LARGEST
VOLUNTEER EVENT OF THE YEAR**

Day of Caring brings together hundreds of volunteers and businesses from across the Peninsula to create a positive impact for nonprofits and human service providers helping our neighbors in need.



Get Involved!



Are you a local nonprofit in need of volunteers to help with a project?



Are you a volunteer looking for ways to create a positive impact your community?



Are you a local retailer or business able to give back to your community?



Register your volunteer project
July 10th thru July 31st



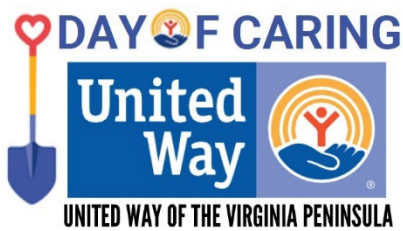
Register as a volunteer
August 7th thru August 31st



Sign up for a sponsorship opportunity
Now thru August 18th

Connect With Us: ☎ 757-229-2222 🌐 <https://www.uwvp.org/day-of-caring> ✉ volunteer@uwvp.org





BECOME A DAY OF CARING SPONSOR TODAY!

We rely on the generosity of our local retailers and businesses to sponsor and/or make an in-kind donation to make this community day successful!

United Way of the Virginia Peninsula is a 501(c)3 tax exempt organization (EIN:54-0535602).
Your donation is tax deductible to the fullest extent of the law.

VISIONARY

EVENT VIDEO:
Acknowledgement
and Spotlight

VOLUNTEER PROJECT:
Premier choice of project

MEDIA COVERAGE:
Mention in press release,
solicited media coverage,
and advertisements

PRINT & DIGITAL:
Mention in pre and post
event communications;
Logo on event website

**SOCIAL MEDIA &
e-NEWSLETTER:**
(3) dedicated and (2) general
social media posts on
Facebook and Instagram
and inclusion in promotional
e-newsletter

DAY OF EVENT:
Verbal recognition at kickoff,
Logo on volunteer t-shirt
and on event signage

\$5,000

LEGACY

EVENT VIDEO:
Acknowledgement

VOLUNTEER PROJECT:
Premier choice of project

MEDIA COVERAGE:
Mention in press release,
solicited media coverage,
and advertisements

PRINT & DIGITAL:
Mention in pre and post
event communications;
Logo on event website

**SOCIAL MEDIA &
e-NEWSLETTER:**
(2) dedicated and (2) general
social media posts on
Facebook and Instagram
and inclusion in promotional
e-newsletter

DAY OF EVENT:
Logo on volunteer t-shirt
and on event signage

\$2,500

SPONSORSHIP LEVELS

PREMIER

VOLUNTEER PROJECT:
Premier choice of project

PRINT & DIGITAL:
Mention in pre and post
event communications;
Logo on event website

**SOCIAL MEDIA &
e-NEWSLETTER:**
(1) dedicated and (2) general
social media posts on
Facebook and Instagram
and inclusion in promotional
e-newsletter

DAY OF EVENT:
Logo on volunteer t-shirt
and on event signage

\$1,000

CHAMPION

PRINT & DIGITAL:
Mention in pre and post
event communications;
Logo on event website

**SOCIAL MEDIA &
e-NEWSLETTER:**
(2) general social media posts
on Facebook and Instagram
and inclusion in promotional
e-newsletter

DAY OF EVENT:
Logo on volunteer t-shirt
and on event signage

\$500

*Your Sponsorship
Makes an Impact*



500,000+
EMPLOYEES & RETIREES OF
UNITED WAY PARTNERS



22,200+
FOLLOWERS



12,000+
DONORS & VOLUNTEERS



1,000+
MONTHLY WEB VISITORS

WE WOULD LIKE TO SPONSOR 2023 DAY OF CARING AT THE FOLLOWING LEVEL:

☐ **\$5,000 VISIONARY**

☐ **\$2,500 LEGACY**

☐ **\$1,000 PREMIER**

☐ **\$500 CHAMPION**

COMPANY: _____

CONTACT NAME: _____ **TITLE:** _____

CONTACT EMAIL: _____ **CONTACT PHONE:** _____

COMPANY WEBSITE: _____

Method of Payment (please check one): ☐ Check ☐ Credit Card ☐ Invoice

Make Check Payable to UWVP by August 18, 2023; Mail to 101 York Crossing Rd, Yorktown, VA 23692

Credit Card Payment or Invoice, contact: volunteer@uwvp.org or 757-229-2222; Press 2

Send your company logo to volunteer@uwvp.org as our Day of Caring Sponsor