



SMARTCARD

Give Back. Get Back. That's the SmartCard.

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The SmartCard contains a variety of reusable discounts from local businesses, and is given to individuals who donate \$150 or more through United Way. It is a great way to receive exposure for your business while simultaneously recognizing the generosity of local donors who are helping our friends and neighbors in need. Participating as a SmartCard vendor is **free for you**, we simply ask that you honor your stated discount to cardholders should you choose to partake.

Many organizations throughout our community run a United Way campaign, where their employees have the option to donate to non-profits/charities of their choice. If you would like to participate as a SmartCard vendor, your organization and its respective offer will be regularly promoted at United Way speaking engagements, on our website, and in our campaign messaging.

This SmartCard contract confirms that your offer will be valid for the 2022/23 and 2023/24 campaign seasons: July 1, 2022- December 31, 2024. If you would like some examples of what our current participating vendors are doing, that information is available on our website at: <https://www.uwvp.org/smartcard-0>. If you would like to participate, you can simply complete the contract below, and send it directly back to your United Way representative or to info@uwvp.org

Thank you so much for your time and consideration!

<u>Organization Name:</u>
<u>Participating Location(s):</u> (ex. Newport News, Williamsburg)
<u>Discount/Offer:</u> (ex. 10% off any item, excludes holiday sales)

Contact Name: _____

Business Address: _____

Contact Email: _____

Business City/St./Zip: _____

Contact Phone Number: _____

Signature

Date

info@uwvp.org
www.uwvp.org

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Yorktown, VA 23692

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Vendor Information

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- By participating as a SmartCard vendor, your business is promoted in United Way's campaign messaging and materials which are frequently distributed throughout our community's largest employers. About 200 businesses across the Virginia Peninsula participate in United Way's annual giving campaign including Newport News Shipbuilding/Huntington Ingalls Industries, Ferguson Enterprises, Riverside Health System, and most of our service area's local government and public schools. Your business is also recognized on United Way's website and social media pages.
- By participating as a SmartCard vendor, you agree to honor the confirmed special or discount to all cardholders. The SmartCard does not have to be honored during recognized holidays or when you are running specials.
- The SmartCard vendor contract confirms participation for two United Way campaign seasons. The SmartCard itself, given to the donor, has a yearly expiration date. Upon receiving confirmation of your participation, UWVP will send you copies of the current SmartCard to ensure you and your team know what to accept as donors visit your business.

NEW AS OF 2021: *We will be testing a new virtual Smartcard in hopes that virtual access makes it easier for donors and vendors alike to view available offers. We ask that you please accept both the paper and virtual versions of the SmartCard as we go through this transition. We appreciate your flexibility, and we will send you both versions of the SmartCard.*

- For examples of what current participating vendors are doing, visit our website at: <https://www.uwvp.org/smartcard-0>.
- To participate, simply fill out this contract, and send it to your United Way representative or to info@uwvp.org