



**BETTER TOGETHER!**

**Join Us! Live United.**

### **What Does United Way Do?**

United Way is a nonprofit organization that connects businesses, local nonprofits, and social service agencies to address our community's most pressing needs.

### **Who Does My Donation Help?**

Your donation helps our friends and neighbors who are working hard—usually working 2 or more jobs— yet still struggle to make ends meet. United Way calls this population ALICE. ALICE stands for Asset Limited, Income Constrained, yet Employed. Your gift provides the resources ALICE needs to overcome the cycle of poverty.

100% of your gift goes back into the community! No administrative fees will be taken out of our gift to United Way or its partner agencies.

41% of households in our community are living as ALICE or below the Federal Poverty Line .

**United Way creates Pathways out of Poverty for our neighbors in need by bringing the community together to navigate through the Virginia Peninsula's toughest challenges. Because no one can do it alone!**

**GIVE TODAY AT [WWW.UWVP.ORG](http://WWW.UWVP.ORG)**

## OUR COMMUNITY IMPACT!

United Way fights for the health, education, and financial stability of every person in our community.

### Our Community

UWVP proudly serves: Gloucester, Hampton, James City County, Mathews, New Kent County, Newport News, Poquoson, Williamsburg, and York County.

### Our Goal: Lift People Out of Poverty

We are working to move 10% of households out of poverty by the year 2023.

### We Are Doing This By:



Bringing the community together



Creating ways to give



Telling our community's story

We rely on kindhearted individuals like YOU to lift people out of poverty!

## OUR COLLECTIVE IMPACT AGENCIES!

United Way supports 40+ local partner agencies in our service area. Your donation benefits:

Alternatives, Inc.  
American Red Cross of Coastal Virginia  
The Arc of Greater Williamsburg  
Avalon Center  
Bacon Street Youth and Family Services  
Big Brothers Big Sisters Services, Inc.  
Boy Scouts of America, Colonial Virginia Council  
Boys & Girls Clubs of the Virginia Peninsula  
C. Waldo Scott Center for H.O.P.E.  
Catholic Charities of Eastern Virginia  
Center for Child & Family Services, Inc.  
Child Development Resources  
Colonial CASA  
Downtown Hampton Child Development Center  
Edmarc  
Girl Scouts of the Colonial Coast  
Gloucester Housing Partnership  
Gloucester Mathews Care Clinic  
Goodwill of Central and Coastal Virginia  
Habitat for Humanity, Peninsula  
Greater Williamsburg Hampton Roads Community Action Programs  
Hampton Roads Ecumenical Lodgings & Provisions, Inc. Hospice House & Support Care of Williamsburg Housing Partnerships, Inc.  
Lackey Clinic  
LINK of Hampton Roads, Inc.  
Literacy for Life  
NATASHA House, Inc.  
Peninsula Agency on Aging  
Peninsula READS  
The Salvation Army of the Virginia Peninsula  
The Salvation Army, Williamsburg Corps  
Samaritan Group, Inc.  
Smart Beginnings Virginia Peninsula  
THRIVE Peninsula  
Transitions Family Violence Services  
Urban League of Hampton Roads, Inc.  
VersAbility Resources, Inc.  
Virginia Peninsula Foodbank  
Williamsburg Area Faith and Action  
YMCA of the Virginia Peninsulas