

# Creative Virtual Fundraising Ideas

1

Host a virtual employee auction or raffle with incentives such as a day off, a “sleep in late” pass, or a 50/50 raffle.

\*Create custom spinning wheels as raffle picks at <https://www.bonus.com/spin/>

2

Create a virtual company cookbook. Have employees submit recipes and sell cookbooks as a fundraiser for your campaign.

3

Play Categories or BINGO using UWVP initials to introduce your campaign and what United Way does for the community.

\*Tip: Bring in a UWVP rep to talk to your employees about the impact of their gift

4

Hold a raffle: new donations or increased donations counts as an entry. Raffle off “skip virtual meeting” pass, “lunch courtesy of boss” pass, “leave early” pass, or UWVP Swag Bag.

5

Help your employees understand those they are helping.

Have them play the “Poverty Simulation Game” found at <http://playspent.org/>.

