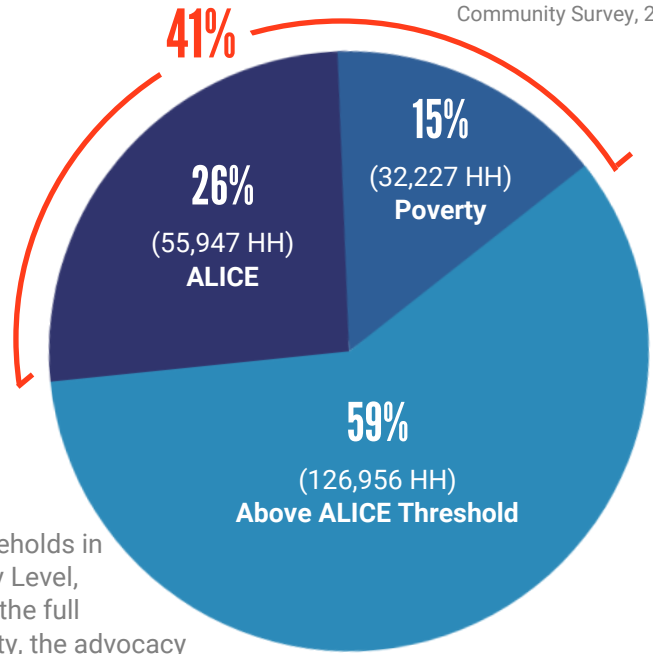




# APPROXIMATELY **41%** (OR 87,553) OF VIRGINIA PENINSULA HOUSEHOLDS HAVE BEEN STRUGGLING TO GET BY



Recent ALICE data released in 2020, revealed that 41% of households in our community are living as ALICE or below the Federal Poverty Level, down from 43% in 2018. While we are still trying to understand the full economic impacts of the COVID-19 pandemic on our community, the advocacy model of UWVP's Community Assistance Network (CAN) has demonstrated that our community has effective resources and services that when braided together, create pathways out of poverty at the household level. Now more than ever, it is so important we each do what we can to ensure these programs and services continue to be available for our neighbors experiencing poverty.

## WHO IS ALICE?



### ASSET LIMITED

ALICE has no safety net for emergencies



### INCOME CONSTRAINED

ALICE's income falls short of basic necessities



### EMPLOYED

ALICE is working, but can't afford the cost of living

| City/County       | Total Households | % ALICE Households |
|-------------------|------------------|--------------------|
| Gloucester        | 14,759           | 32%                |
| Hampton           | 54,800           | 43%                |
| James City County | 28,766           | 33%                |
| Mathews           | 3,908            | 36%                |
| New Kent          | 7,754            | 32%                |
| Newport News      | 71,291           | 49%                |
| Poquoson          | 4,615            | 29%                |
| Williamsburg      | 4,670            | 53%                |
| York County       | 24,617           | 29%                |



### United We CAN Community Assistance Network

United Way's Community Assistance Network (CAN) provides advocacy and referral services to residents of the Virginia Peninsula facing poverty related crises. This includes ALICE and those living at or below the Federal Poverty Level.

**Call: 757-229-2222**

Learn more at [unitedforalice.org](http://unitedforalice.org)



United Way of the Virginia Peninsula

## 2020 VIRGINIA REPORT

